

**Packaging Division** 

Head Office Level 3 1 Paddington Square London W2 1DL

www.dssmith.com/uk

23th April 2025

Dear Customer,

The packaging industry is continuing to experience demand increases due improving retail and e-commerce indicators. This is driving further paper and NPI increases in the market.

As a result, we are writing to inform you that we will be increasing prices by 6.5% effective for all deliveries made on or after  $6^{th}$  May 2025

We would like to thank you for working closely with us during this period as we continue to strive to bring you the highest levels of quality and service.

Your account representative will be in touch shortly to discuss your revised pricing details, and to explore ways in which our packaging and services teams may be able to help optimise your overall supply chain costs. We remain committed to work collaboratively with you to help mitigate the impact of these cost increases.

We thank you for your valued business and continued support.

Yours sincerely,

Adrian Swindells Speciality Cluster Director